

HOT TOPICS

8TH ANNUAL
SEMINAR



BIG DATA – BIG DEAL

Overview:

Top performing companies are using Big Data and Analytics to enhance their competitive advantage. This year's Hot Topics Seminar will help you understand how your company can benefit from Big Data and the analytical tools you need to leverage that data for your company. The speakers this year come from a variety of credentialed backgrounds with national and international Big Data and Analytics experience. As always, we will update you on key topics with SEC, accounting and risk management topics.

Big Data, Analytics and SEC Speakers:

Using Big Data and Predictive Analytics for Accounting and Auditing

Steve Austin, CPA, Swenson Advisors, LLP

New Regulations A+: Better than Crowdfunding; Real Public Financing for Growth Companies

John Tishler, Esq. Sheppard, Mullin, Richter & Hampton

Big Data, Fine Print: Business and Legal Considerations for Companies Dealing in Data

Rachel Hudson, Esq. Sheppard, Mullin, Richter & Hampton

Big Data in Education

Andy Peterson, Ph.D., Digital Vistas Carolinas, LLC

Big Data Myths and Reality. Must your Essential Analytics Leverage Big Data or just Large Data?

Dan Steinberg, Ph.D., Salford-Systems

Risk and Governance in the World of Mobile

Shrini Keskar, Larkspur Technology Solutions



Keynote Speaker:

Piyush Malik, *Global Leader*
IBM GBS Business Analytics and Strategy

In this Keynote address, IBM's Piyush Malik will share experiences from his clients around the world and give a glimpse of what future holds for us in a Data-Driven world. Piyush Malik leads the Worldwide Big Data Analytics Center of Excellence within IBM's Global Business Analytics & Strategy consulting practice focusing on data-driven business transformation and data science. With 25 years of Management Consulting background, he focuses on emerging technologies and strategic initiatives at IBM and for clients. Piyush has over 20 years of international consulting, practice building, sales, and delivery experience with Fortune 500 clients across multiple industries. He has also been serving on the Board of Directors and Advisors at several non-profits and industry bodies including American Institute of Big Data Professionals (AIBDP), International Association of Information and Data Quality (IAIDQ) and American Society of Engineers of Indian Origin (ASEI). Piyush received an undergraduate degree in electronics engineering and a masters in management from IIT, Delhi.

For More Info: www.swensonadvisors.com/hot-topics.htm

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TUESDAY
OCTOBER 6, 2015

8:00am-8:30am

Registration & Networking

8:30am-11:30am

Light Breakfast & Program

LOCATION

Corky McMillin

Companies Event Center

2875 Dewey Road,
San Diego, CA 92106

**Parking available in Lot M
and surrounding streets**

REGISTRATION

\$50 per person – cash or check

To register, please email
rsvp@swensonadvisors.com
or call 619-237-3400 ext. 101

CLE/CPE CREDIT

Participants can receive up to
3 hours of CPE credits or
1 hour of CLE credit